

kiss the future®

kissthefuture.ai

# AI Summit Sarajevo — Kiss The Future

September 25-26, 2025

Organized by

blum institut

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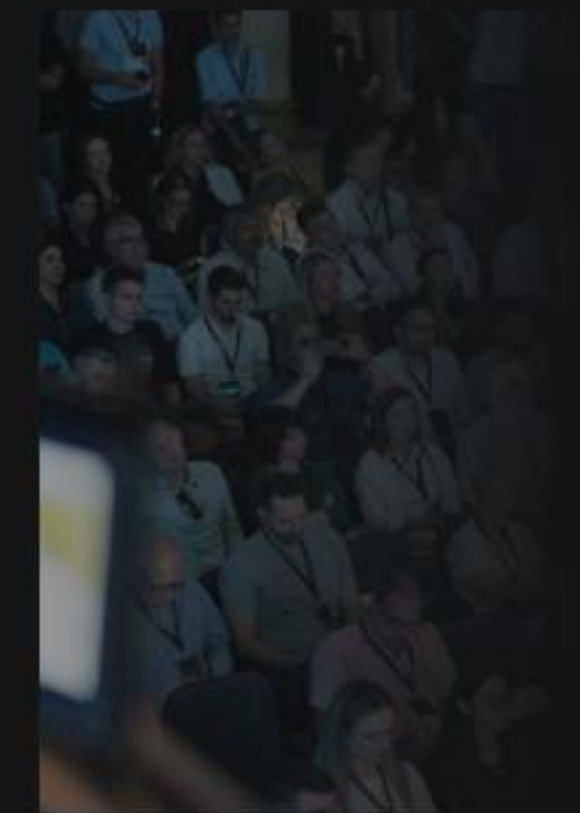
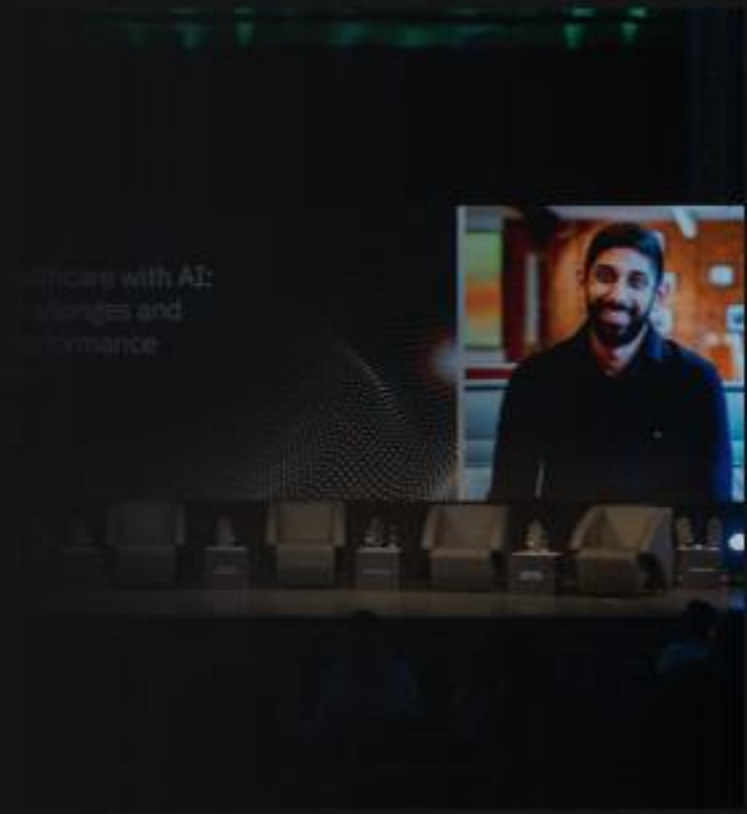




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Kiss the future 2024 at a glance







800+

↳ Participants

3

↳ Locations

40+

↳ Speakers & lecturers

24

↳ Events across 2 days

20+

↳ Partners & sponsors



↳ Network opportunities



# Kiss the Future 2024 explored — AI's far-reaching effects across various sectors



TELECOMMUNICATION  
ENGINEERING

PHOTOGRAPHY AND  
VIDEOGRAPHY



HEALTHCARE  
INVESTMENT

MARKETING

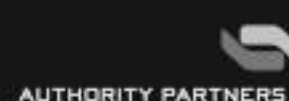
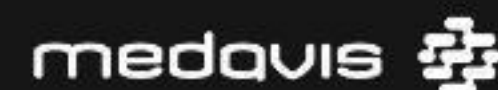


PUBLIC POLICY  
MOBILITY

ENVIRONMENTAL  
IMPACT

## 40+ world-class experts

With decades of experience and knowledge from leading companies, universities, and institutions, have united to support Sarajevo's first AI Summit, transforming it into a central platform for forward-thinking AI conversations.





## AI as a top agenda

↳ The Kiss the Future AI Summit firmly established AI as a prominent topic in Bosnia and Herzegovina, creating a powerful ripple effect across the **country's media and public conversations**.

↳ Since the Summit, AI has featured in over **20 TV programs**, including broadcasts on national television and coverage by the most widely trusted news platforms in the region.

↳ AI has also emerged as **a primary theme in subsequent events**, fueling discussions and awareness that reach both the tech industry and the broader public. This event ensured that AI remains a **central focus** as Bosnia and Herzegovina considers its technological and economic future.

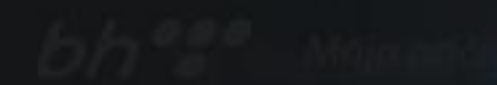




# United in — innovation

Partners and sponsors who supported Kiss the Future 2024

This event's impact wouldn't have been possible without the support of our forward-thinking partners and sponsors. We're proud to see so many in Bosnia and Herzegovina embracing AI's potential, showcasing the region's talent and vision as we shape a future of innovation.



Government of Sarajevo Canton



Municipality of Stari Grad Sarajevo



NIKOLA



KOMITET

CASADICAMPARA



Presidency of BiH



Ministry of Foreign Affairs BiH



Foreign Trade Chamber of BiH



AmCham BiH



unesco

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blum academy



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LOOKING AHEAD

# Kiss the Future 2025

Kiss the Future is evolving, and we couldn't be more excited about the second edition coming next fall

↳ Three days of insights spread across three venues (and some new ones, too), Kiss the Future EXPO, uniting over 1,500 curious minds and 80+ leading voices in the heart of Sarajevo.

↳ We're dialing up the innovation, the B2B opportunities, and the impact for our most ambitious event yet.

We can't wait to share this next chapter with you.

September 25-26, 2025





Driving AI innovation through expert panels,  
practical workshops, expo area and strategic  
networking opportunities.



## Kiss the Future 2025

## — Speakers

This year, AI Summit will once again bring together thought leaders and innovators from some of the most influential companies, institutions, and research hubs in the world.

These experts and organizations are helping shape the real-world application of AI - across sectors, industries, and societies. They are not just watching the future unfold - they're building it.

**Explore who is joining us!**



Eve Psalti

Senior Director, Microsoft AI



Andreas Horn

Head of AIOps, IBM







Yusra Ibrahim

Lead research engineer,  
Google DeepMind



Alex Ulbricht

Strategic lead data & AI, Fujitsu



Nayur Khan

Partner- QuantumBlack, AI by  
McKinsey team







Eldar Kurtić

Senior ML Research Engineer ,  
Red Hat



Manuela Kasper-Claridge

Editor-in-chief, Deutsche Welle



Florian Hönicke

Principal AI Engineer, Jina AI







Sean Gourley

Member of the Board of Advisors  
Samsung Global Research (SGR)



Fabrizio Maniglio

Research Quality Association,  
IT Committee Vice-Chair



Sahar Tahvili

Manager EES Test Framework & AI,  
Ericsson



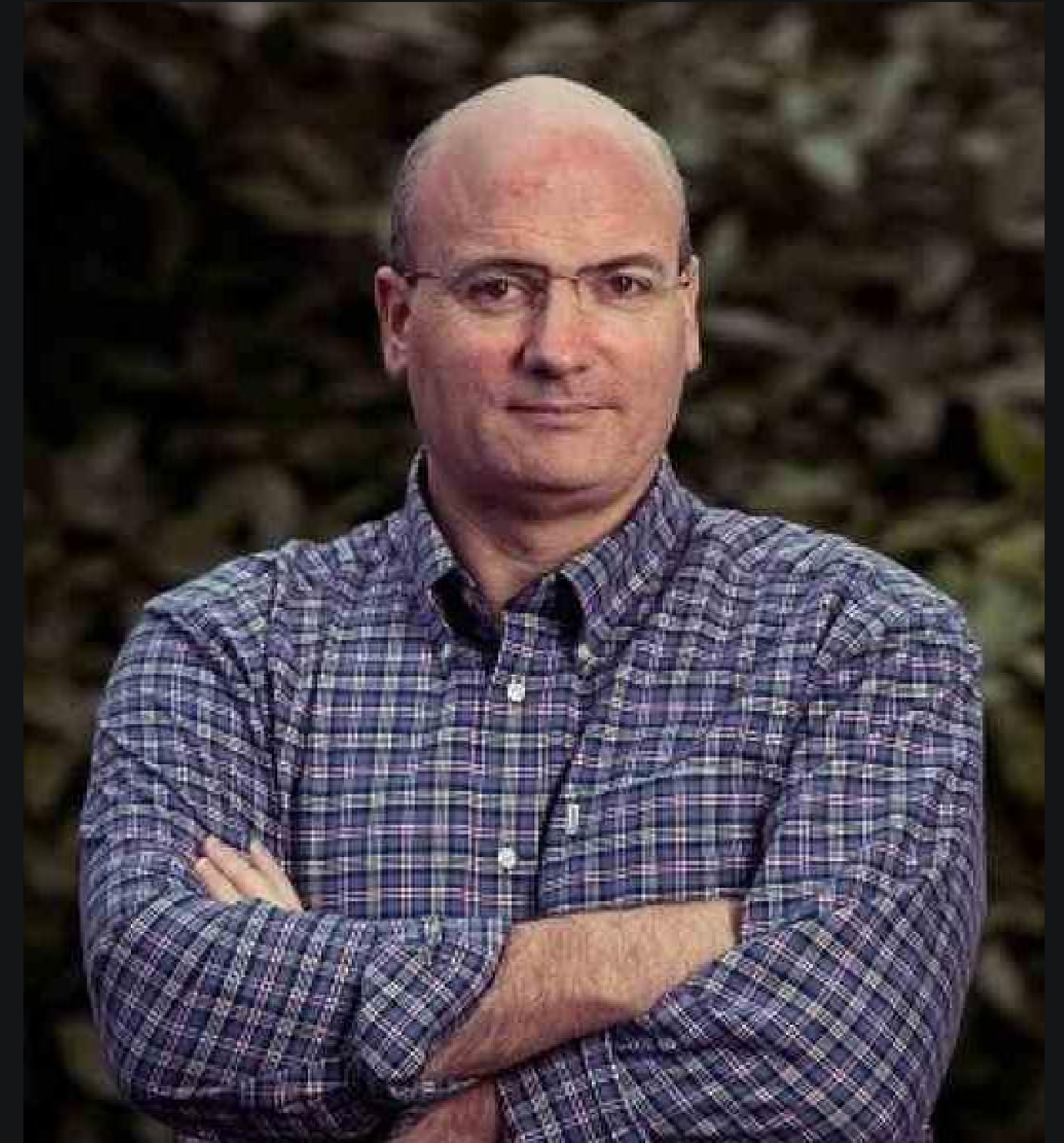




Martin Mayr  
Director of Systemhaus Ulm GmbH



Hardy Schloer  
Owner, Schloer Consulting Group



Mike Feerick  
CEO of Alison







Zenina Dedić

Product Lead GenAI, SPAR ICS



Peter Fossik

Service Design Lead, Cognizant



Zamurovic Brothers

AI in videography and photography





Mirza Besirovic  
AI Product Leader, Zendesk



Belma Alispahić  
Chief Scientific Officer,  
AnalysisMode



Tim Cook  
Founder, AIConfident







Ibrahim Eren  
TRT Chairman and Director



Sam Miller  
Co-Founder, Artanis



Jaan Hein  
Vice President for Government  
programs by DefSecIntel Solutions







Marjana Prifti Skenduli

OpenAI Red Teaming Network,  
Policy Research



Dr. Valeria Sadovykh

Data and AI Senior Specialist,  
Microsoft



Kristjan Pihus

CTO, DefSecIntel Solutions







Nina Dremelj

Managing Partner, Vesna deep tech  
Venture Fund



Matija Srbic

Managing Director at deep tech  
venture builder Nuqleus



Mirza Klimenta

Founder and CEO, Falcony AI



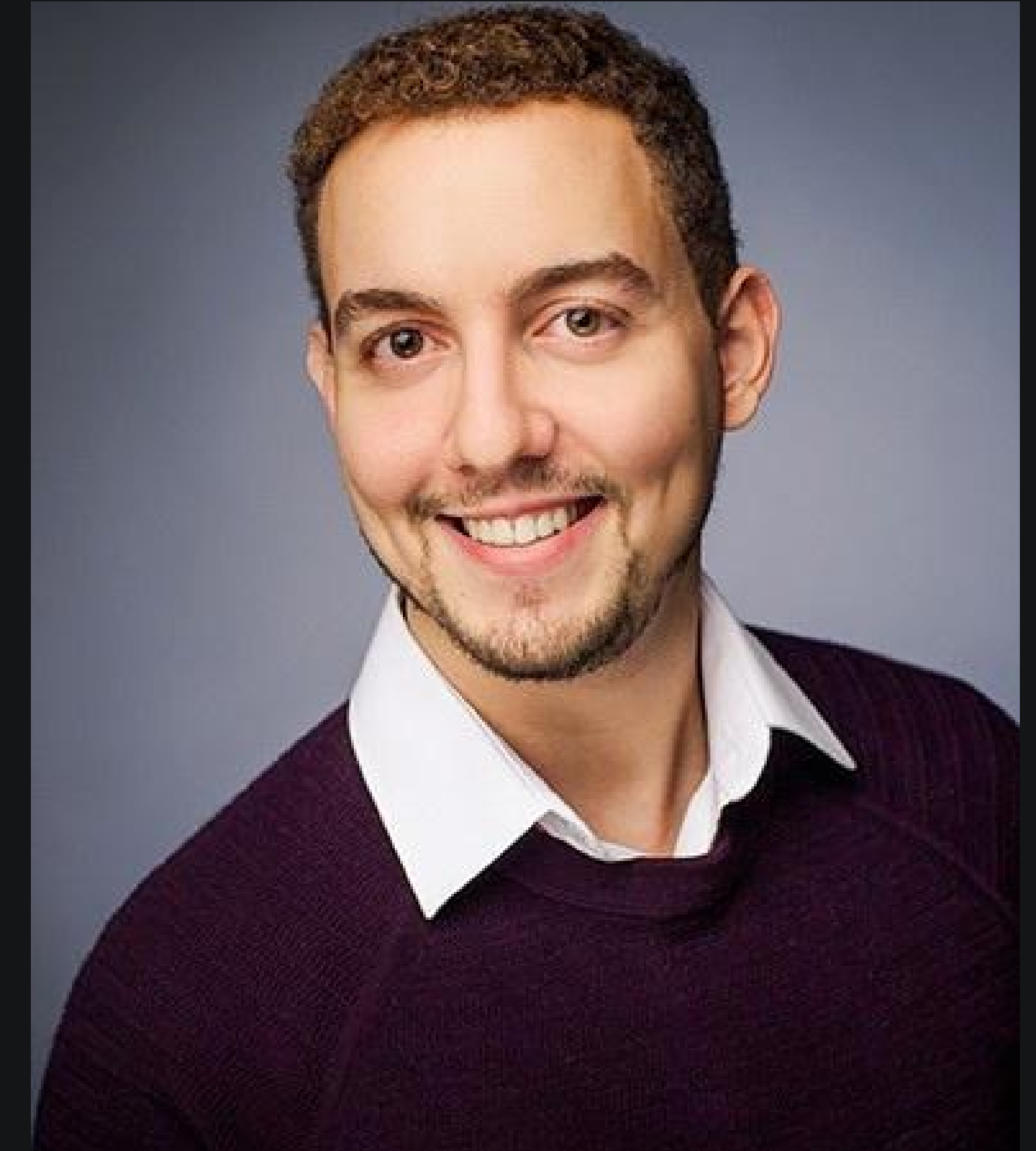




Ahmed Elsheikh  
Executive Director, MEDIAMISE



Sheril Nagoor  
Principal Solutions Architect, Cloudflare



Yousef Amar  
Co-founder, Artanis





## Kiss the Future 2025

### Partners

Official partners of AI Summit 2025, providing key support and contributing to the success of the event.



Presidency of  
Bosnia and Herzegovina

bloomteq®

UniCredit Bank

FUJITSU



TRT



AlphaQ  
VENTURE CAPITAL



elevate



klix



## Activities



### Panel Discussions

Explore industry-transforming topics with global AI experts on the main stage.



### Workshops: Building AI Solutions

Get technical. Learn about creating, training, and deploying advanced AI models hands-on.



### Workshops: Applied AI in Business

Practical workshop on using AI tools to optimize everyday business operations.



### Expo Zone

Explore AI innovations from leading companies through interactive demos and exhibits on the summit premises.



### Networking Events

Meet, connect, and exchange ideas with visionaries, industry leaders, and peers.



### Afterparty

Wrap up the day with a vibrant celebration and new connections.



## A Closer Look at Our Panel Discussions and Keynote speeches

Our panels and keynotes on the main stage are designed to inspire and challenge your perspective. Here's a glimpse into the conversations we'll explore.

Why your next employee should be an AI agent?

The Future is Agentic - How AI Agents will transform the business landscape?  
Autonomous AI agents in operations, decision-making, and customer experience.

AI-Driven Strategy and Operations:  
Transforming Decision-Making from the C-suite to the Frontline

Intelligent process automation, data-driven strategy, and scenario simulation for management.

Patient-Centered Care with AI: Personalizing Medicine for Better Outcomes

Precision diagnostics, genomics-driven therapies, personalized medicine, and real-time patient monitoring.



## AI in Education and Upskilling: Breaking Barriers and Empowering Global Workforce

Tailored learning journeys, real-time skill assessments, and equitable access to education.

## Media and AI: Transforming Communication, Content, and Creativity

AI-driven content creation, misinformation detection, and immersive media experience.

## Governance Meets Deep Tech: Designing AI Ecosystems and the Future of Protection

Designing AI ecosystems at the intersection of deep tech and governance—to power, protect, and future-proof critical infrastructure.

## **Notable keynote themes:**

Quantum Relations  
Intelligence - The  
Breakthrough

AI in Enterprise: From Hype to Reality - Addressing Data Security and Maximizing Value

AI's Blind Spots: What We Don't Talk About Enough



## WORKSHOPS

# Building AI Solutions

Explore our **AI Development Stage** with 10+ workshops and technical sessions tailored for developers, engineers, and data professionals - focused on hands-on knowledge in building, optimizing, and deploying AI.



## DAY 1: REAL-WORLD APPLICATIONS

### ↳ Building scalable data pipelines

Learn how to create and orchestrate data pipelines, focusing on real-world use cases.

### ↳ Leveraging creative AI Solutions

Explore how to creatively manage data, focusing on system design and efficient training and hosting options.

## DAY 2: AI AGENTS AND OPEN SOURCE AI SOLUTIONS

### ↳ AI Agents in action: Building agentic architectures

Discover how to evolve traditional systems into agentic architectures, with practical insights from community-driven tools.

### ↳ Implementing open source AI

Dive into RAG solutions, exploring optimization techniques like chunking, reranking, and model fine-tuning.





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WORKSHOPS

# Applied AI in Business



## DAY 1: REVOLUTIONIZING BUSINESS OPERATIONS

### ↳ **Marketing Mastery with AI**

Learn how AI transforms audience targeting, campaign personalization, and lead generation.

### ↳ **AI-Powered Workflow Automation**

Explore tools that eliminate repetitive tasks, boost productivity, and free up your time for strategic initiatives.

## DAY 2: CREATIVITY UNLEASHED

### ↳ **AI in Visual Storytelling**

Hands-on session on creating stunning videos and photo edits using AI-powered tools for branding and social media.

### ↳ **AI Agents in Business**

Discover how intelligent AI agents can support decision-making, streamline processes, and enhance customer engagement.



# Supporting Content – A Unique Experience for Participants

We've designed the AI Summit Sarajevo 2025 to offer more than just sessions. No matter where you turn, it's an experience in itself!

## Networking Zones

↳ Opportunities to connect with industry leaders.

## Demo Stations and Exhibition Space

↳ Interactive presentations of innovative solutions by leading companies and Summit's partners.

## Gala Dinner and Afterparty

↳ Exclusive opportunities for networking in a relaxed atmosphere.



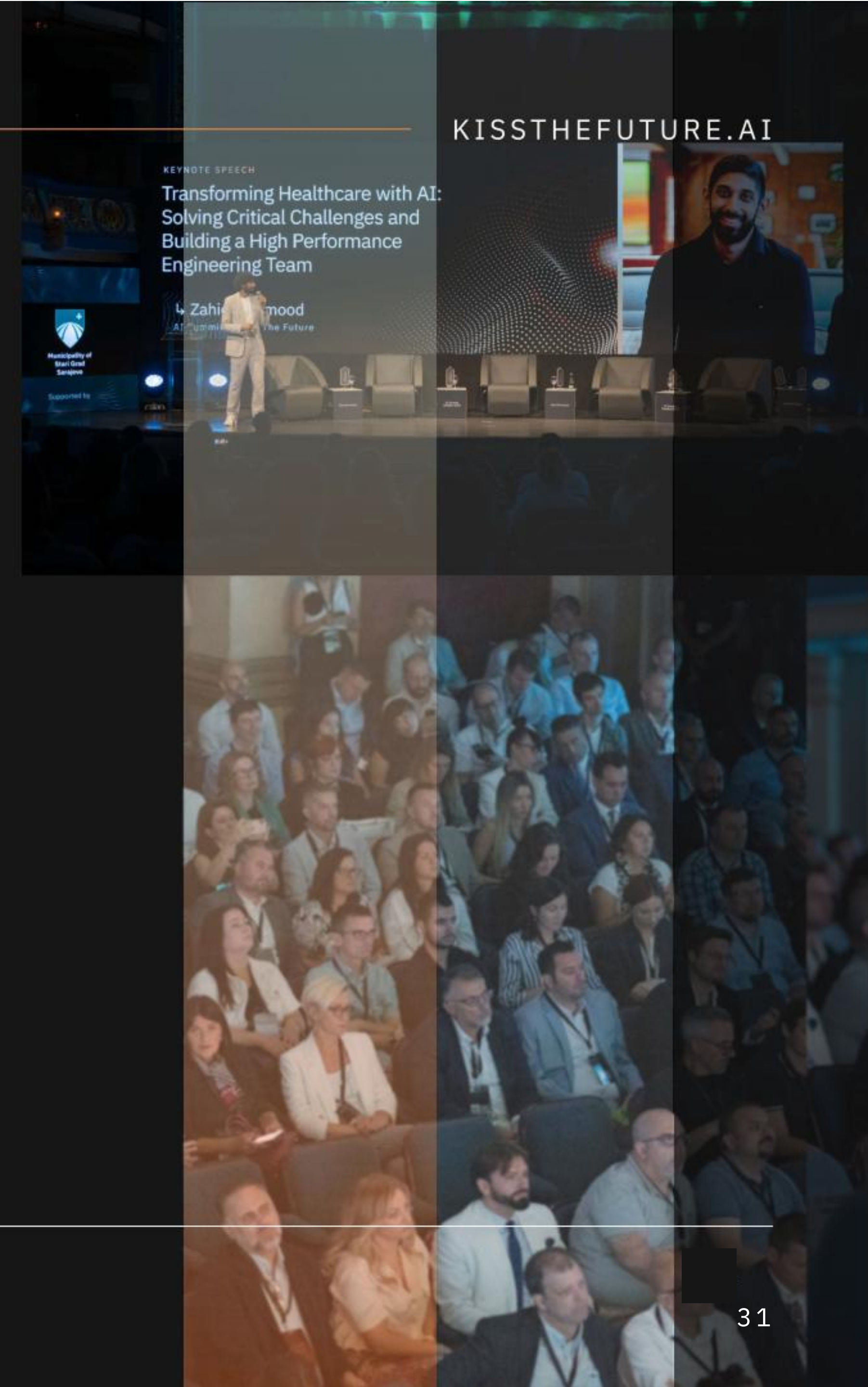
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# AI Summit Sarajevo 2025

## Your expertise — our stage

We're bringing together a global community of innovators, thinkers, and leaders at AI Summit Sarajevo 2025. With an agenda designed to challenge conventional thinking and shape the future of AI, we invite you to contribute your expertise or nominate someone who shares our vision.

Here's why we'd love to have you:







## A platform for visionaries

↳ Share your groundbreaking work with a diverse audience eager for fresh perspectives on AI's transformative power.



## Your ideas

↳ This summit isn't just about presentations on the stage — it's about creating meaningful conversations and solutions that will push AI innovation forward.



## Spotlight on excellence

If you're working on something revolutionary, this is your chance to showcase it to over 1200+ engaged professionals and market leaders.



## Have a topic in mind or someone who would be a perfect fit?

We're looking for speakers who have the vision and drive to push AI boundaries.

If this sounds like the right fit for you or someone in your network, reach out to us. Together, let's shape the future of AI.

## blum institut

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