

„ELECTROMOBILITY: THE BEGINNING OR END OF THE ICE AGE

AGENDA

Dates: November 6 and 7, 2025

Location: Tarčin Forest Resort & Spa Sarajevo - MGallery

Address: Vilovac bb, 71240 Sarajevo

06.11.2025.	Voice of Bosnian e-mobility leaders
09:15 -	Press conference
09:30 – 10:00	Registration
	Official opening of the conference
	- Address: PKFBH - Address: Admir Softić, Ministry of Foreign Trade and Economic Relations of Bosnia and Herzegovina
10:00 – 10:30	- Address: Government of the Federation of Bosnia and Herzegovina, TBC - Address: H.E. Helena Lagerlöf, Ambassador of Sweden to Bosnia and Herzegovina - Address: Renaud Meyer, UNDP Resident Representative, UNDP - Signing of the memorandum Net Zero Mission and addressing: Nihad Uk, Prime Minister of Sarajevo Canton & Samir Avdić, Mayor of the City of Sarajevo
	10:30 – 11:30 Panel I: “Voice of Industry”, Powered by Star Import Mercedes-Benz
	10:30 – 10:45 Introductory presentation, Ellen Hiep, Dutch Electric Vehicle Drivers Association
	Moderator: Anela Karahasan, Chamber of Economy of FBH
	Panelists:
	- Miro Sesar, President of the Association of Authorized Car Dealers and Dealers, BIH - Petter Haugneland, Assistant Secretary General of the Norwegian Electric Vehicle Association, Norway - Ellen Hiep, Dutch Electric Vehicle Drivers Association - Filip Mitrović, 360 mobility, Serbia
10:30–12:30	- Hans-Jürgen Wittmann, Director of German Trade & Invest for Western Balkan - Nils-Erik Pettersson, Elbil Sverige, Sweden
	11:30 – 12:30 II panel Policy Roundtable – Shaping Sustainable Transport Leadership
	Moderator: Derviš Hadžimuhamedović, City of Sarajevo
	Panelists:
	- Viktorija Musa, Ministry of Foreign Trade and Economic Relations of BIH - H.E. María Milagrosa Molina Álvarez de Toledo, Ambassador of the Kingdom of Spain - Linda Olofsson, Director of Swedish Electromobility Centre - Arnesa Borčak/Raduška Cupać, UNDP, TBC - Sabina Šahman-Salihbegović, Federal Ministry of Environment and Tourism - Ministry of Trade, Communication and Transport, Tuzla, TBC
12:30 – 13:30	Lunch

Partneri:

Medijski partneri:

13:30–14:00	BLOCK 1: SUS VS BEV The Scandinavian Revolution: Electrification for a Sustainable Future - Petter Haugneland, Assistant Secretary General of the Norwegian Electric Vehicle Association, Norway; - Magnus Johansson, President of Elbil Sverige Sweden
14:00–14:30	Economy vs Ecology, Comparative Overview of Purchase and Maintenance Costs Filip Mitrović, 360 mobility, Serbia
14:30 – 14:50	777.777 Electric Kilometers – Earth, Moon and back Franz Liebmann, Austria
14:50 – 15:00	Charger BIH, application Josip Šarić, BIH
15:00 – 16:00	III panel: Life After Car -Quo Vadis, Powered by the Mozaik Foundation & Sparkasse Bank Moderator: Haris Poturković, GS1 Panelists: - Amel Agić, Director of Corporate Clients Operations, Sparkasse Bank - Vilma Tunjić-Juzbašić, Director of Mozaik ESG Solutions - Elma Babić-Džihanić, Director of Zeos eko-sistem d.o.o. - Prof. Dr. Eng. Noshin Omar, Chairman and Founder of AVESTA Holding, Belgium - Damir Uzunović, Director of Volvo Car Center, Sarajevo - Lorand Szabo, Managing Director of Philip Morris Bosnia and Herzegovina
16:00–17:00	Swedish Emobility Fika Presentation of Swedish companies with Q&A and Swedish fika
19:00- 21:00	Reception at the Residence of the Swedish Embassy, by invitation

End of day I

07.11.2025.	Voice of E-mobility Leaders	
09:00 -10:00	Test Drives for Women in Business, Mersiha Imširović, Director of BIHAMK, education	
	Block 2: Safety	
	Safety and How to Deal with a Traffic Accident, workshop	
09:00 – 09:30	• Prof. dr. Branislav B. Aleksandrović, Vozim na struju, Serbia • Vlada Plemić, Vozim na struju, Serbia • Edo Memišević & Almir Cero, BIHAMK, BIH	
09:30–10:00	Types of Batteries, Repair of Batteries and Control Elements, workshops	
	• Vanja Katić, EV Clinic, Croatia	
	IV panel ESG in the Fleet: Sustainable Driving on the Road, Powered by Raiffeisen	
	Moderator: Nedim Milišić, Director of Raiffeisen Leasing	
	Panelists:	
10:00 – 11:00	• Damir Numić, Director of Green Light Logistic, Tešanj • Emin Efendira, Director of Mega-Trans, Visoko • Urška Fon Sattler, Director of Scania East Adriatic Region • Đenan Džumhur, Commercial Director of DHL International, Sarajevo • Muamer Musić, Volvo Trucks, Sweden • Joško Matijević, Professional Taxi Association for the promotion of BEV, Split	
11:00–11:30	Premiere Electric Delivery vehicle, Sejari;	SIDE EVENT: Wiener Insurance

Partner:



Medijski partneri:

11:30 – 12:00 Coffee Break by Guma M

BLOCK 3: FROM ENTHUSIASM TO NEW BUSINESS OPPORTUNITIES

12:00- 12:30 Battery Energy Storage Technology - an Opportunity for Electric Vehicles and Stationary Applications

- Prof. Dr. Eng. Noshin Omar, Chairman and Founder of AVESTA Holding, Belgium

12:30 -13:00 Scaling EV Charging Infrastructure: from Policy to Practice

- Ignac Završnik, President of the Mobility Association, Slovenia

13:00–15:00

13:00 -14:00 V panel From enthusiasm to new business opportunities ,Powered by Qelo Moderator: Elmin Škulj, Director of Quality and Maintenance, Centrotrans

Panelists:

- Velimir Jeremić, Director of DEKRA Automotive, Serbia
- Hans-Jürgen Wittmann, Director of German Trade & Invest for Western Balkan
- Predrag Šeatović, President of the Management Board of Qelo, Croatia
- Magnus Johansson, President of Elbil Sverige Sweden
- Adnan Bosović, Assist. Prof. Expert associate for Development of Distribution Networks, Elektroprivreda BiH
- Darko Zeljković, eMobility Business Developer Schneider Electric, Serbia

VI panel Towards Climate Neutrality in BiH: The Sarajevo NetZeroCities Journey, Panel organized by the City of Sarajevo & Net Zero Cities

Moderator: Melina Aliayi, Net Zero Cities

Panelists:

- Deniz Celik Bulgurlu, City Advisor, NZC team
- Dalila Zečić, Advisor for European Integration and Project Implementation Coordination, Office of the Prime Minister of Canton Sarajevo
- Nermina Suljević, Assistant to the Mayor for sustainable development of the City of Sarajevo
- Mladen Đurović, TBC
- Senad Mrkaljević, City Finance Specialist, NZC team
- Sanda Midžić-Kurtagić, TBC

15:00-15:15 Conclusions and Closing of the Conference

15:15 Green Lunch by Net Zero Cities

THOSE LEARN FROM THE BEST WILL DRIVE FASTER INTO THE FUTURE

Partneri:



Medijski partneri:

