



LONDON HALAL  
FORUM 2025 

**Halal Tayyib For Humanity**



**Excel London,  
United Kingdom**



**20 – 21  
November, 2025**

Join global leaders and innovators for a defining moment in the halal economy. Discover the strategies, innovations, and partnerships that will shape the future of halal — starting from London

“  
Join the 1st real top notch halal event in London  
”

“  
Meet global halal leaders and innovators  
”

“ Exhibit in London Halal Forum, the entry gate to international halal market ”

## Sponsorship packages

**Exclusive  
Strategic Sponsor**

**500,000 \$**

**Diamond Sponsor**

**200,000 \$**

**Gold Sponsor**

**150,000 \$**

**Silver Sponsor**

**75,000 \$**

**Bronze Sponsor**

**25,000 \$**

## Sectorial Bundles

Enhance your brand visibility across key halal sectors



**Luxury Sponsor**

**100,000\$**



**Pharma Sponsor**

**75,000\$**



**Hospitality Sponsor**

**75,000\$**



**Exclusive Carrier**

**75,000\$**



**Cosmetic Sponsor**

**75,000\$**



**Food Sponsor**

**75,000\$**

## Special Bundles

**Gala Dinner  
Sponsor**

**50,000 \$**

**Country Pavilion  
Sponsor**

**50,000 \$**

**Country Breakfast  
Sponsor**

**25,000 \$**

## **London Halal Forum Sponsorship**

Sponsorship offers high-impact visibility, exclusive access, and long-term positioning within a rapidly expanding global market

**For more info**

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## Exclusive Strategic Sponsor (Locked and Reserved)

- Premium 18 sqm booth in a prominent location at the exhibition
- 10 exclusive invitations to attend the opening ceremony
- Reserved VIP meeting room up to 3 meetings
- Participation in the signing ceremony of memorandums of understanding during the opening ceremony
- Recognition of the sponsor by high-ranking officials at the opening ceremony
- Nomination of 1 speaker to participate in the conference
- Joint marketing campaign to promote the forum
- 60-second promotional video shown at the opening ceremony, on the website, and on the forum's social media pages
- Sponsor's logo display at the entrance of the forum
- Sponsor's logo inside the VIP lounge
- Special post for sponsorship announcement on social media
- Inclusion of the sponsor's logo in the forum's promotional video
- Dedicated social media posts to thank the sponsor after the forum
- Opportunity to conduct a TV interview about the participation in the forum
- A dedicated newsletter to announce the sponsorship
- Logo featured in all email marketing campaign
- Logo in the forum brochure
- Logo included in the post-event report sent to the exhibitor database
- Logo in the thank-you email sent to all visitors after the event
- Logo with a link on the homepage of the forum's website
- Sponsor's logo to be featured in the press release
- Sponsor's logo to be displayed on badges/name cards
- Sponsor's logo in the registration area
- Sponsor's logo on the conference screen
- Account manager during the forum



## Diamond Sponsor package

- Premium 12 sqm booth in a prominent location at the exhibition
- 6 exclusive invitations to attend the opening ceremony
- Reserved meeting room for 2 meetings
- Recognition of the sponsor by high-ranking officials at the opening ceremony
- Active participation in one of the conference sessions
- Special post for sponsorship announcement on social media
- Inclusion of the sponsor's logo in the forum's promotional video
- Dedicated social media post to thank sponsor after the forum
- Interview with the forum's media team about participation in the forum
- A dedicated newsletter to announce the sponsorship
- Logo featured in all email marketing campaign
- Logo in the forum brochure
- Logo included in the post-event report sent to the exhibitor database
- Logo in the thank-you email sent to all visitors after the event
- Logo with a link on the homepage of the forum's website
- Sponsor's name featured in the press release
- Sponsor's name displayed on badges/name cards
- Sponsor's logo in the registration area
- Sponsor's logo on the conference screen
- Account manager during the forum



## Gold Sponsor Package

- Premium 9 sqm booth in a prominent location at the exhibition
- 3 exclusive invitations to attend the opening ceremony
- Reserved meeting room for 1 meeting
- Recognition of the sponsor by high-ranking officials at the opening ceremony
- Special post for sponsorship announcement on social media
- Inclusion of the sponsor's logo in the forum's promotional video
- Dedicated social media post to thank sponsor after the forum
- Interview with the forum's media team about the participation in the forum
- A dedicated newsletter to announce the sponsorship
- Logo featured in all email marketing campaign
- Logo in the forum brochure
- Logo included in the post-event report sent to the exhibitor database
- Logo in the thank-you email sent to all visitors after the event
- Logo with a link on the homepage of the forum's website
- Sponsor's name to be featured in the press release
- Sponsor's name to be displayed on badges/name cards
- Sponsor's logo on the conference screen
- Account manager during the forum



## Silver Sponsor Package

- 35 % discount on booking a booth at the exhibition
- 2 exclusive invitations to attend the opening ceremony
- 15 % discount on booking a VIP meeting room for up to 3 meetings
- Special post for sponsorship announcement on social media
- Dedicated social media post to thank sponsor after the forum
- Interview with the forum's media team about the participation in the forum
- Sponsor's logo displayed on badges/name cards
- Sponsor's logo on the conference screen
- Logo included in the post-event report sent to the exhibitor database
- Logo with a link on the homepage of the forum's website
- Inclusion of the sponsor's logo in the forum's promotional videos
- Account manager during the forum



## Bronze Sponsor Package

- 25 % discount on booking a booth at the accompanying exhibition
- 1 exclusive invitation to attend the opening ceremony
- 10 % discount on booking a VIP meeting room for up to 3 meetings
- Dedicated social media post to thank the sponsor after the forum
- Interview with the forum's media team about the participation in the forum
- Sponsor's logo on the conference screen
- Logo included in the post-event report sent to the exhibitor database
- Logo with a link on the homepage of the forum's website
- Account manager during the forum



| Sponsorship items                                                                                                | Strategic        | Diamond            | Gold               | Silver             | Bronze             |
|------------------------------------------------------------------------------------------------------------------|------------------|--------------------|--------------------|--------------------|--------------------|
| Premium booth in a prominent location at the Exhibition                                                          | 18 SQM           | 12 SQM             | 9 SQM              | 35 % discount      | 25 % discount      |
| Booth Space Price                                                                                                | Package Included | Package Included   | Package Included   |                    |                    |
| Exclusive invitations to attend the opening ceremony                                                             | 10               | 6                  | 3                  | 2                  | 1                  |
| Reserved VIP meeting room                                                                                        | 3                | 2                  | 1                  | 15 % discount      | 10 % discount      |
| Participation in the signing ceremony of memorandums of understanding during the opening ceremony                | ✓                |                    |                    |                    |                    |
| Recognition of the sponsor by high-ranking officials at the opening ceremony                                     | ✓                | ✓                  | ✓                  |                    |                    |
| Nomination of 1 speaker to participate in the conference                                                         | ✓                | ✓                  |                    |                    |                    |
| Joint marketing campaign to promote the forum                                                                    | ✓                |                    |                    |                    |                    |
| 60-second promotional video shown at the opening ceremony, on the website, and on the forum's social media pages | ✓                |                    |                    |                    |                    |
| Sponsor's logo display at the entrance of the forum                                                              | ✓                |                    |                    |                    |                    |
| Sponsor's logo inside the VIP lounge                                                                             | ✓                |                    |                    |                    |                    |
| Special post for sponsorship announcement on social media                                                        | ✓                | ✓                  | ✓                  | ✓                  |                    |
| Inclusion of the sponsor's logo in the forum's promotional videos                                                | ✓                | ✓                  | ✓                  | ✓                  |                    |
| Dedicated social media post to thank the sponsor after the forum                                                 | ✓                | ✓                  | ✓                  | ✓                  | ✓                  |
| Opportunity to conduct an interview about the participation in the forum                                         | TV Interview     | Forum's Media Team | Forum's Media Team | Forum's Media Team | Forum's Media Team |
| A dedicated newsletter to announce the sponsorship                                                               | ✓                | ✓                  | ✓                  |                    |                    |
| Logo featured in all email marketing campaign                                                                    | ✓                | ✓                  | ✓                  |                    |                    |
| Logo in the forum brochure                                                                                       | ✓                | ✓                  | ✓                  |                    |                    |
| Logo included in the post-event report sent to the exhibitor database                                            | ✓                | ✓                  | ✓                  | ✓                  | ✓                  |
| Logo in the thank-you email sent to all visitors after the event                                                 | ✓                | ✓                  | ✓                  |                    |                    |
| Logo with a link on the homepage of the forum's website                                                          | ✓                | ✓                  | ✓                  | ✓                  | ✓                  |
| Sponsor's logo to be featured in the press release                                                               | ✓                | ✓                  | ✓                  |                    |                    |
| Sponsor's logo to be displayed on badges/name cards                                                              | ✓                | ✓                  | ✓                  | ✓                  |                    |
| Sponsor's logo in the registration area                                                                          | ✓                | ✓                  |                    |                    |                    |
| Sponsor's logo on the conference screen                                                                          | ✓                | ✓                  | ✓                  | ✓                  | ✓                  |
| Account manager during the forum                                                                                 | ✓                | ✓                  | ✓                  | ✓                  | ✓                  |

## Luxury Sponsor Package

- 3 exclusive invitations to attend the opening ceremony
- Reserved meeting room for 2 meetings
- Special post for sponsorship announcement on social media
- Logo to be included in the onsite branding at Exhibition and Conference stage
- sponsor's logo to be included in the forum's promotional video
- Dedicated social media post to thank sponsor after the forum
- Interview with the forum's media team about the participation in the forum
- A dedicated newsletter to announce the sponsorship
- Logo featured in all email marketing campaign
- Logo in the forum brochure
- Logo included in the post-event report sent to the exhibitor database
- Logo in the thank-you email sent to all visitors after the event
- Logo with a link on the homepage of the forum's website
- Sponsor's name to be displayed on badges/name cards
- Sponsor's logo on the conference screen
- Account manager during the forum



## Exclusive Carrier Sponsor Package

- 2 exclusive invitations to attend the opening ceremony
- Reserved meeting room for 1 meeting
- Special post for sponsorship announcement on social media
- Dedicated social media post to thank sponsor after the forum
- Logo to be included in the onsite branding at Exhibition and Conference stage
- Interview with the forum's media team about the participation in the forum
- Sponsor's logo displayed on badges/name cards
- Sponsor's logo on the conference screen
- Logo included in the post-event report sent to the exhibitor database
- Logo with a link on the homepage of the forum's website
- Inclusion of the sponsor's logo in the forum's promotional videos
- Account manager during the forum



## Hospitality Sponsor Package

- 2 exclusive invitations to attend the opening ceremony
- Reserved meeting room for 1 meeting
- Special post for sponsorship announcement on social media
- Dedicated social media post to thank sponsor after the forum
- Logo to be included in the onsite branding at Exhibition and Conference stage
- Interview with the forum's media team about the participation in the forum
- Sponsor's logo displayed on badges/name cards
- Sponsor's logo on the conference screen
- Logo included in the post-event report sent to the exhibitor database
- Logo with a link on the homepage of the forum's website
- Inclusion of the sponsor's logo in the forum's promotional videos
- Account manager during the forum



## Pharma Sponsor Package

- 2 exclusive invitations to attend the opening ceremony
- Reserved meeting room for 1 meeting
- Special post for sponsorship announcement on social media
- Dedicated social media post to thank sponsor after the forum
- Logo to be included in the onsite branding at Exhibition and Conference stage
- Interview with the forum's media team about the participation in the forum
- Sponsor's logo displayed on badges/name cards
- Sponsor's logo on the conference screen
- Logo included in the post-event report sent to the exhibitor database
- Logo with a link on the homepage of the forum's website
- Inclusion of the sponsor's logo in the forum's promotional videos
- Account manager during the forum



## F& B Sponsor Package

- 2 exclusive invitations to attend the opening ceremony
- Reserved meeting room for 1 meeting
- Special post for sponsorship announcement on social media
- Dedicated social media post to thank sponsor after the forum
- Logo to be included in the onsite branding at Exhibition and Conference stage
- Interview with the forum's media team about the participation in the forum
- Sponsor's logo displayed on badges/name cards
- Sponsor's logo on the conference screen
- Logo included in the post-event report sent to the exhibitor database
- Logo with a link on the homepage of the forum's website
- Inclusion of the sponsor's logo in the forum's promotional videos
- Account manager during the forum



## Cosmetics Sponsor Package

- 2 exclusive invitations to attend the opening ceremony
- Reserved meeting room for 1 meeting
- Special post for sponsorship announcement on social media
- Dedicated social media post to thank sponsor after the forum
- Logo to be included in the onsite branding at Exhibition and Conference stage
- Interview with the forum's media team about the participation in the forum
- Sponsor's logo displayed on badges/name cards
- Sponsor's logo on the conference screen
- Logo included in the post-event report sent to the exhibitor database
- Logo with a link on the homepage of the forum's website
- Inclusion of the sponsor's logo in the forum's promotional videos
- Account manager during the forum



## Special Bundles

### Gala Dinner Sponsor Benefits

- 5 exclusive invitations for the gala dinner and opening ceremony
- Include the sponsor's logo in the full event agenda
- Dedicated social media post to thank the sponsor after the forum
- Interview with the forum's media team about the participation in the forum
- Logo included in the post-event report sent to the exhibitor database

### Country Pavilion Sponsor Benefits

- 60 sqm at the international exhibition labeled by sponsor's name
- Representing your country's companies at an international exhibition
- 2 exclusive invitations for the opening ceremony and gala dinner
- Dedicated social media post to thank the sponsor after the forum
- Logo to be included in the onsite branding at Exhibition and Conference stage
- Interview with the forum's media team about the participation in the forum

### Breakfast Sponsor Package

- 2 exclusive invitations for the opening ceremony and gala dinner
- Onsite Branding with the sponsor's logo for wider visibility whenever available
- Dedicated social media post to thank the sponsor after the forum
- Interview with the forum's media team about the participation in the forum
- Logo included in the post-event report sent to the exhibitors database





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## **London Halal Forum Sponsorship**

Align your brand with the future of the halal economy by becoming one of the sponsors of the London Halal Forum

**contact us**



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